

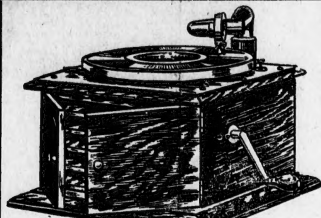
## A CALL TO RECRUIT

Minot, N. Dakota









VICTROLA IV, \$20 Oak

# Geo. L. Brown

We keep the LARGEST  
stock of Gramophones and Records in Empress

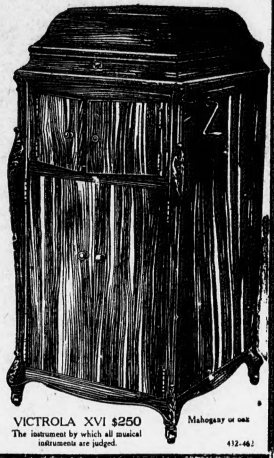
# No home need be without a Victrola---\$20 to \$300



Sold on easy payments (as low as \$1 per week) if desired. Go to any "His Master's Voice" dealer in any city or town in Canada and he will gladly demonstrate this wonderful instrument to you. Victor Records are 90c for ten-inch, double-sided. Ask for free copy of the new edition of our Musical Encyclopedia listing over 5000 Victor Records.

All Victor Records are made in Canada  
Patronize Home Products  
**BERLINER GRAM-O-PHONE COMPANY**

**Lenoir Street, Montreal**  
DEALERS ALL THROUGH THE DOMINION



VICTROLA XVI \$250

The instrument by which all musical instruments are judged.

Mahogany or oak  
412-462

## THE EXPRESS

"The People's Paper"

An Independent Weekly News

Published in the interests of the People of Empress and District

Clean, Bright and New

Reading notices in locals 10c.

per line; 50c. for five lines or less.

Display advertisement rate made known on application.

Subscription Rates:

One Year \$1.00

United States (one year) \$1.50

Great Britain (one year) \$1.50

\* A. HANKIN, Editor

C. E. SEXTON, Associate Editor

FRIDAY, OCT. 9th, 1914

## The Cozy Corner

By Ella G. Hemmings

Just now while this terrible war is in progress, every woman who is a true daughter of the Empire is asking herself "What can I do to help?" This question was promptly answered by Mr. R. B. Bennett at a patriotic meeting of the Woman's Canadian Club, Calgary, recently. In the course of a brilliant speech, he pointed out that apart from the one great sacrifice, that of sending their nearest and dearest to the front, there is plenty for women to do. "Cheerfulness, self-sacrifice, service and economy" said he "should now be the aim of every woman." Mr. Bennett's speech made a great impression, and as a member of the Club remarked yesterday "he is certainly the right man to get money together. If you have only a quarter left in your pocket he will make you 'dig down' for it, and you will find that you are digging down right willingly too."

Yes, we must all help. Every one cannot be a Joan of Arc, nor the president of a Woman's Society; but everyone can knit or sew, and even the most inexperienced needlewoman can hem pocket handkerchiefs, of which there is an enormous quantity required; so you see girls, there is no getting out of it, and the best thing to do is to get busy right now.

A volunteer who has lately gone to the front, complains that he does not like the ladies' fall millinery. "Pessimistic millinery" he calls it. "All these black and black and white hats," said he, "seems to me about equal to inviting the undertaker to sit on the doorstep of a sick man's house. We like to

know that Britain is "Ready, Aye, Ready," but that is being a little too ready. You might at least wait until we are dead, before you go into mourning for us." This was putting it plainly with a vengeance. It set me thinking, and as a result I have come to the conclusion that he is quite right. There is decidedly a tone of anticipation in our fall millinery which, smart as it is, is objectionable.

"Man wants but little here below And woman even less; She wears no petticoats at all, And very little dress."

A young lady recently wrote to an Alberta newspaper enquiring "Who is this Val Cartier there is so much talk about?" She probably thought it was some descendant of the illustrious Jacques.

The Splendid  
CLYDESDALE STALLION

## Bogton Prince

(Imp.) (12121) (16171)

Sire Baron Gibson (9067) (12452); Sire of sire, Baron's Pride (3067) (9122).

This splendid horse will be stood for service this season and can now be seen at Empress Livestock.

## EMPRESS DRAY LINE

Drying work of all descriptions undertaken. From Alaska or Prussia

Courtesy, Promptness, Care

Headquarters, Empress

Leave messages at "Express" Office

Donald McArthur - Prop.

## W. F. SHARP

THE TINSMITH

Stove Piping Tees Elbows  
Roof Jacks Thimbles

MADE IN EMPRESS

SUPPORT HOME INDUSTRY

CENTRE ST. NEXT TO CITY CAFE

## City Meat Mart

Are pleased to announce  
that they are making  
a specialty of

Bacon and Ham

The best on the market

F. X. Lambert, Prop.

## Classified Advt.

WANTED

Wanted—Horses for pasture. Plenty of water, three sections of pasture. Apply R. Bishop, 3 miles west of town on N. side, sec. 17, 23, 1, 4. 19

Wanted—A girl for general household work. Apply to Mrs. Maeredit. 17

TO LET OR FOR SALE

To Let, or for sale.—Good sized shack, two rooms, with lined cellar. Apply for particulars at the Express office. 19

ESTRAY ANIMAL NOTICE

On the south half 10-20, sec. 2, on the premises of Louis Mohr, Social Plains, one grey gelding, 1000 lbs., branded reversed K on left hip. Been there since April of May. Appears to be aged, saddle horse. 17

## The Empress

### Decorating Co.

F. E. WEIDLICH, Manager  
Painting and Interior  
Decorating in all Branches

Signs of all Description

GOLD LEAF WORK

A SPECIALTY

ESTIMATES FURNISHED

## An Up-to-Date Harness and Leather Goods Store

See our line of TRUNKS and SUIT CASES. Repairing a Specialty.

## C. W. DAWDY

Third Avenue West  
Empress

COAL DEALERS

COAL

We have a new stock of BEST QUALITY LUMP COAL. For sale at lowest prices. Give us a trial. We guarantee the coal to be satisfactory. Terms orders promptly delivered.

REVELSTOCK SAWMILL CO.

LIMITED

EAST EMPRESS

FRANK H. PEARCE, Manager

VETERINARY

J. C. WAINWRIGHT, D.V.S.

VETERINARY SURGEON

will be at Mr. Peter Schank's

Livery for Veterinary purposes

every other Friday and Saturday,

starting Friday, Aug. 28th

EYESIGHT SPECIALISTS

M. MECKLENBURG, A.M.

SIGHT SPECIALIST

613 Herald Building, Calgary

Phone M0075

He has had 29 years experience

He has been in Alberta 10 years

BUILDERS AND CONTRACTORS

LEACH &amp; McLEAN

Builders and Contractors

ESTIMATES FURNISHED

Office: Henderson-Thomson Land Co.

EMPRESS - ALBERTA

BARRISTERS, SOLICITORS, Etc.

D. GORDON CAMPBELL

Barrister, Solicitor

Notary Public

EMPRESS - ALBERTA

REAL ESTATE, Etc.

WM. ENGELBRECHT

AUCTIONEER

Sales conducted in all parts of the Province

in English or German

Empress - Alberta

R. M. HENDERSON

NOTARY PUBLIC

Office: Henderson-Thomson Co.

Centre Street, near Station Site

EMPRESS - ALBERTA

## Announcement

### NEW CAR

But an Old Driver



**W. SPARLING**  
wishes to announce  
that he will establish  
an auto route between  
Empress and  
Medicine Hat  
making regular trips.  
Parcels called for  
and delivered  
PRICES MODERATE

SEE SCHEDULE LATER

Office at Leonard's Barber Shop  
NEXT TO BROWN'S DRUG STORE

## COAL! COAL! COAL!

Before Ordering Your Fuel

it will pay you to

## CONSULT

**McKelvie & Robson**

Empress Alberta

Flour delivered to any part of town



## Buyers to Share in Profits Lower Prices on Ford Cars

Effective from August 1, 1914, to August 1, 1915, and guaranteed against any reduction during that time.

Touring Car - \$590  
Runabout - \$540  
Town Car - \$840

IN THE DOMINION OF CANADA ONLY

FURTHER we will be able to obtain the maximum efficiency in our factory production, and the minimum cost in our purchasing and sales departments IF we can reach an output of 30,000 cars between the above dates.

AND should we reach this production we agree to pay, as the buyer's share, from \$40 to \$80 per car (on or about August 1, 1915) to every retail buyer who purchases a new Ford car between August 1, 1914, and August 1, 1915.

For further particulars regarding these low prices and profit-sharing plan, see R. G. McIntyre, agent, Empress, Alberta.

## Undertaking and Embalming

UP-TO-DATE

Coffins and Caskets on hand

M. C. BAEK, UNDERTAKER

C. C. Cusack in charge





**Avoid Typhoid**

by having a  
**Sanitary Drilled Well**  
See us for **BEST SERVICE**  
Leave enquiries at Express  
Office.

FAIRLEY &amp; BODMAN

**Boot and Shoe  
Repairing**

Shoe Shine in Connection

**JAS. HUGHES**

Third Avenue West

Next Door to Empress Drug Co.

# ECONOMY

It is perfectly right and proper that we should be as economic as possible, but at this time of the year it is poor business to economize on your **FIRE INSURANCE**

Fires will occur and losses will be sustained, so see to it that your insurance is properly placed by a reliable agent in a reliable company.

We Specialize in  
**Fire, Life and Accident Insurance**

**The Henderson Thomson Co.**

See us for Inside Empress Property and houses

**Have You Tried Marketing  
Here ?**We have the **SOLE AGENCY** in Empress for**Alberta's BEST COFFEE** at 50c.

" Crystal " at 40c.

" Amber " at 35c.

WE ALSO HAVE A SHIPMENT OF

**Fresh Blue Ribbon Teas, Coffees  
Spices and Extracts**

AT THE MOST REASONABLE PRICES

**J. I. STOUTT**

Call Up

Both Phones 538

## PETER SCHANK

**Horse and Automobile Livery**

Light and Heavy Draying. Household Furniture and  
Safes Removed

**TRUNKS AND BAGGAGE CAREFULLY HANDLED**

Your Business Solicited

Charges Reasonable

Give Us a Trial

## Now is the Time

Have Your Harness Repaired

Before the harvest work commences, at the

**LANGE HARNESS SHOP**

Work done expeditiously and with satisfaction

Boot and Shoe Repairing.

Shop on 3d avenue, east

**Our Fresh Meat is always the BEST**

If you do not deal here now give us a trial and  
you will surely deal here always.

HIGHEST CASH PRICE PAID FOR BEEF, PORK  
AND POULTRY

**Empress Meat Market****LOCAL AND GENERAL**

Thanksgiving Day on Monday next, October 12th.

Patriotic Civic Ball next Wednesday.

Mrs. Leach was indisposed the first of the week.

Mrs. J. G. Mason was indisposed the first of the week.

Mr. J. Curran, left yesterday on a trip to Calgary.

Mr. G. G. Peters accompanied by his bride arrived in town on Tuesday.

Mr. T. H. Birmingham, C.P.R. chief engineer, was a business visitor here on Wednesday.

Mr. F. X. Lambert left this week on a business trip to Regina.

Mr. D. Callaghan, of Gold returned from the harvest fields on Tuesday.

A dance was given in the Grand Theatre on Wednesday by Mr. G. G. Peters in celebration of his marriage.

Mr. L. Larson, copraactor for laying of drain pipes, etc. for the C.P.R., is a visitor to town this week.

The Anglican Church will hold Thanksgiving dinner on Saturday, 5 to 8 p.m. in Mr. Brown's store on Centre Street.

Mr. G. M. Johnson arrived in town via Bassano on Wednesday. He reports that there was a heavy fall of snow in the Bassano district the first of the week.

The monthly meeting of the United Church Ladies Aid was held on Oct. 1 at the home of Mrs. McLean. The attendance numbered seventeen and a very interesting and profitable hour was spent.

Mrs. S. E. Peters will be at home from three to six p.m. on Thursday, October 15th, in honor of Mrs. Garnet G. Peters. Mrs. Geo. W. Malton will receive with her.

Those wishing to take advantage of the splendid offer of the Empress Express and Montreal Family Herald for one year with handseams very much included at the ridiculous price of \$1.50 will have to hurry the time is short.

The following advertisement appears in a neighboring newspaper: — "War, see Chas. Bennett about it. He has something for you!" It is good for Clancy that he doesn't live in the Empress district or he might have Kid Scizzors on his track.

Another bountiful rain which started on Friday and did not let up until Monday, made its presence felt in the town and surrounding district. The ground is now thoroughly saturated to a depth of five feet or more and prospects for securing a bumper crop next year look to be of the best.

Mr. W. T. Smith, of sheep ranching fame, was a visitor to town on Saturday. Mr. Smith who has a very large sheep ranch adjacent to Empress has the distinction of possessing the biggest barn in North America. He was very successful in growing alfalfa this year, securing from four to four and a half tons per acre to the two cuts.

Where to dine to-morrow night. The ladies of the W. A. of the Anglican Church have decided to hold a Thanksgiving Dinner on Saturday, October 10th from 5 to 8 p.m. in Mr. G. L. Brown's Centre St. store. Elaborate preparations are being made in every way to ensure a most worthy of the occasion. The price will be 50 cents; it is hoped that there will be a large attendance.

The shades of night were falling fast. And the season's end was near at last. The manager bore, mid states of ice.

A banner with the strange device—

WATTLINEXTYEAR!

The management of the Baseball Club will hold a meeting on next Monday evening in Boyd's Hardware Store for the purpose of authoritatively closing the season's business and to gather in the suits. Any member having a baseball suit, kindly send or bring it with you. All those interested see that the suits are gathered and save the boys the price of new ones next season.

**Canadian Patriotic Fund**

At the very commencement of the war and as soon as the Canadian troops began to mobilize for active service, the question arose as to how their wives and families were to be maintained during their absence. In not a few instances generous-minded employers offered to pay wages in whole or part to the families of men who had been in their service. Many cases were unprovided for, however, and it soon became evident that some measures if distress was to be prevented would have to be taken up at once hence arose the demand for a central or national fund.

x x x

To have a just claim on the fund, it must be shown at the time of reporting for duty the soldier was a resident of Canada, and was supporting in Canada the wife family or dependent relative who now applies for aid.

The fund recognises as being on the same basis, not only the Canadian volunteers and regulars, but also the British army and navy reservists, and French, Belgian, Serbian, Russian and Japanese reservists who leaving dependents in Canada have gone to join the colors. These soldiers are all fighting, side by side for the common cause and their families in Canada are entitled to equal consideration.

Aid will be granted only while the soldier is on active service. It may commence, however, from the time that he gives up his employment or leaves his home, and be continued so long as he is with his regiment, allowing reasonable time for his return journey to his home in Canada.

**Empress Cafe**

Railway Avenue

Meals at All Hours

Board and Rooms

Quick service. Clean and nice

Meal Tickets Sold

W. NELSON, prop.

ENGAGEMENT RINGS MARRIAGE LICENSES WEDDING RINGS

**B. L. DAWDY & CO.**

The Jewellers

Watch Repairing a Specialty

GERHARD HEINTZMAN and Goursley Pianos. Estey Organs

SILVERWARE CUT GLASS Fancy Goods SOUVENIERS

DIAMONDS WATCHES CLOCKS JEWELLERY

White Sewing Machines Sold on Easy Terms  
THIRD AVE. EMPRESS

**INTERSTATE LAND COMPANY**

OF NORTH DAKOTA

NOW SELLING

**CITY VIEW PROPERTY, Empress**

The Closest-in Subdivision to Empress now selling

Offices in the Empress Realty Company's Building  
Offices at Minot, North Dakota and Calgary, Alberta

Brick, \$10 per M Brick, \$10 per M

You cannot afford to take chances on your store or house with that old stove pipe in your roof. It may take fire while you sleep and destroy both life and property. Take heed, act at once, while brick is cheap.

WE ARE SELLING

## BRICK

— AT —

**\$10 per Thousand**

One Cent Each---Delivered

**THE EMPRESS**

## LUMBER YARD

J. ANDERSON

C. L. LUNDE

## Alberta Garage

AND MACHINE SHOP

In Our Line:

Everything you need  
and Guaranteed

## Auto Livery A Specialty

Full Line of Ford Parts and  
Auto Accessories

Hupmobile Cars Dunlop and Firestone Tires

GASOLINE FILLING STATION

## COZART & BOYD

## Red Deer Garage

Blacksmith and Machine Shop

AGENTS FOR

McCormick Machinery

Mogul and Titan Traction Engines

Oliver Plows

Old Dominion Wagons

Dairy Maid Cream Separators

AUTO LIVERY

Proprietors, P. B. Ostrum and J. H. Williamson